**24K Kraft Brewzz SMS Campaign**

* To register a template

1. Login the Jio true connect site: https://trueconnect.jio.com/#/

username: [Alok.sambuddha@hotel24k.com](mailto:Alok.sambuddha@hotel24k.com)

Password: H24Kjiodlt

OTP will come to my phone number 80800 71197, so call me for it.

1. Go to Template —> Content Template Registration

Template type: SMS

Category: Food & Beverages

Type of Communication: Service Inferred

Choose Header: BREWZZ

Content Template Name: Give Any unique name e.g. 24KAPP10, 24KAPP11 etc.

Template Content: Here we need to provide the format of SMS that needs to be sent

Follow this document to create the template (Page 7)

<https://www.textlocal.in/app/uploads/2020/09/DLT-Template-Registration-Process-Jio.pdf>

Make sure the total length including all the content of the SMS is less than 160 characters. Else the SMS charges will be doubled. You can check this by trying this in SMS dashboard by composing a new a SMS. This is how the completed form will look like:

Graphical user interface, text, application, Teams

Description automatically generated

1. Submit🡪 Submit 🡪 Confirm 🡪 OK. Wait for one day, the registration should be approved. You can check this in Templates 🡪 Content Template Details 🡪 Registered.
2. If its rejected for any reason, figure out the problem and register again after correction.
3. Once approved, you can see the details as below at Template —> Content Template Details 🡪 Registered 🡪 Click on the relevant template and below screen will come.

Graphical user interface, application

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* To use a registered template to send SMS

Copy Template ID, Template Name, Template Content from Content Template Summary screen (as above) from jio trueconnect platform and login to SMS dashboard.

Portal: <http://103.10.234.154/>

Username: Alok1

Password: H24Ksms

OTP will come to my email alok.sambuddha@hotel24k.com, so call me for it.

1. Click on: Manage Template 🡪 Add new template 🡪 Copy & Paste
2. Provide the Template Name, Template ID, Template Content here and click save, it will go for approval. Approval should take one day until which its status will show as pending.

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Graphical user interface, application

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1. Once approved, we are ready to send messages to customer.
2. Click on Compose SMS 🡪 Select Transactional
3. Provide a relevant Campaign Name e.g. App Launch June 2021
4. Select Sender ID as BREWZZ
5. Provide phone numbers to whom messages are required to be sent, separated by comma.

You can import a list of numbers in a excel when there are many phone numbers where messages are to be sent.

1. Paste the Template Content in the Enter Message box. You can also select a template by clicking on the button.
2. Change actual values where the template has {#var#} value. {#var#} is just a placeholder to be replaced with actual value.
3. Make sure the used characters are less then 160.
4. Click on send and the SMS will be sent to all the numbers and be received by then with sender ID as ‘BREWZZ’.

Graphical user interface, text, application

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1. To check status of the sent SMS, you can go to Campaign Report 🡪 Find the campaign, click on delivery count to see how many sent or failed. You can also download it in a csv report.
2. That’s all that needs to be done to send SMS.

* To check how many SMS are available to be sent, click on Dashboard. If more SMS are needed, contact Alok at 7888090309.
* You can blacklist any phone numbers to stop sending SMS through Manage Blacklist link.
* You can create groups of customer mobile information for quick use through Manage Group. E.g. you can have a group for 24k customers only, another group for 24k+IBC+Effingut customers etc.
* There are ways to send different messages to different customers as well. This can be managed through SMS from excel.